



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL FOR RESEARCH & INNOVATION

Directorate J - Common Support Centre  
J.5 - Common service for Horizon 2020 information and data

Brussels, 7 September 2016

**Subject: Common support services to boost exploitation of research results**

Dear project coordinator,

Did you start thinking about the exploitation of the results of your project? Did you know that considering exploitation planning already early in the project helps in developing the key results and actions for their exploitation? The "[Common Exploitation Booster](#)" can help you with this! This pilot initiative provides four types of services, for projects and results in different levels of maturity:

- [Analysis of Exploitation Risks](#), to scout the route towards the market and better tackle risks;
- [Exploitation Strategy Seminar](#) a joint working session to streamline the exploitation strategy and go to market action plan;
- [Business Plan Development](#) to design a convincing and actionable plan for exploitation;
- [Brokerage and Pitching Event](#) where partners present their results to peers, potential users and investors, in order to pave the way to follow-ups.

Your project can profit from these services. They are provided by external consultants under confidentiality agreement, and the costs of the consultancy are covered by the European Commission.

This [online leaflet](#) provides basic information of the services and the procedure for applying them. More information can be found from the [contractor's website](#) or asked by email from [EC-CSC-Exploitation-Support@ec.europa.eu](mailto:EC-CSC-Exploitation-Support@ec.europa.eu).

Common Exploitation Booster is a pilot service. **Requests can be introduced until end of November 2016** [here](#), after ensuring the support of your project officer. The implementation of the services can be timed between December 2016 and April 2018, for example in the context of a project consortia meeting.

Best regards,

Common Exploitation Booster team

**European Commission**

DG Research & Innovation; H2020 Common Support Centre

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