**Focus Group: STEM MARKET**

**Faced Topic:** STEM careers in labour market

**Duration:** 50 minutes.

**General Objectives:**

1. To understand if young people associates to study a STEM career with good jobs in the future

**Description of the FG:**

Organize students in groups of 3 or 4 people. Minimum 4 groups.

This FWDA is composed by two sub-activities:

1. Best Job Ever

Specific Objectives:

a) To understand which are the characteristics that young people appreciates in an hypothetic good job

* Each group have to list the 5 features that their ideal job have. They have to write each one in a post-it (one characteristic in each post-it). No more than 10 minutes are needed.
* Each group have to list their 5 ideal jobs for the future. Let the students 5 to 10 minutes to think on it. The jobs chosen by each group will be written in the blackboard, organized by columns (one column for each group of students). Take a photo of the blackboard with all the jobs chosen by the students (or write it down).
* Compare the jobs listed and choose the 4-5 most popular ones. Clear the blackboard and write the 4-5 them in a same row.
* Allow the students to put the post-its with the characteristics/advantages under the job written in the blackboard that best fits with the characteristic. Take a photo of the blackboard with all the post-its.
* Decide, by consensus with all the students, which is the best job.
1. What they studied?

Specific Objectives:

a) To understand which careers young people associates to “Famous People”

* Project the pictures of the “STEM\_MARKET” power point.
* After each image, ask what the students think that the person in the picture studied.
* Let each group answer once per picture.
* Take notes of what studies the students answer for each picture
* Explain to the students the real studies that the person in the picture did.

**Material Needed:**

post-its, blackboard, projector.